

SME statistics in the EU

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1. Introduction

- The Ministry of Economy of the Republic of Belarus aims at improving the measurement of the effects of economic policies and SME support instruments on the SME development in Belarus.
- The SME yearbook of the National Statistical Committee of the Republic of Belarus is currently used as a data basis for measuring the SME development. However, there is a time-lag between the collection of the data and the publication of the statistics.
- The Ministry of Economy of the Republic of Belarus, therefore, is interested in international experience and practice of SME statistics. This policy briefing provides a brief overview of statistical SME data in EU countries with a focus on time lags between date of publication and collected data.

2. Examples of SME statistics in EU countries

Eurostat – structural business statistics

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
EU	Eurostat	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
end of 2017 (upcoming)	2015 (collected end of 2016)	2 years

Source

<http://ec.europa.eu/eurostat/web/structural-business-statistics/structural-business-statistics/sme>

2. Examples of SME statistics in EU countries

SME Performance Survey - Annual report on European SMEs

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
EU	Consortium of research centers	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (Nov)	2015	10 months

Source

https://ec.europa.eu/growth/smes/business-friendly-environment/performance-review-2016_en#annual-report

2. Examples of SME statistics in EU countries

SME Performance Survey – SBA Factsheets

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Each country of EU	European Commission	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (Nov)	2013 (partly 2015)	3 years

Source

https://ec.europa.eu/growth/smes/business-friendly-environment/performance-review-2016_en#sba-fact-sheets

2. Examples of SME statistics in EU countries

German annual structural business statistics

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Germany	Federal Statistical Office	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (February)	2013 (end) (collected 2015)	2 years

Source

www.destatis.de/EN/FactsFigures/NationalEconomyEnvironment/EnterprisesCrafts/SmallMediumSizedEnterprises/SmallMediumSizedEnterprises.html

2. Examples of SME statistics in EU countries

Institut für Mittelstandsforschung (SME Research Center)

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Germany	IfM (state-funded center)	data from business register, German Federal Bank, tax statistics, Eurostat
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (end)	2012 (end)	4 years

Source

www.ifm-bonn.org/statistiken/

2. Examples of SME statistics in EU countries

Founder Panel & Innovation Panel

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Germany	Centre for European Economic Research Mannheim (ZEW)	Panel data (include SME data, but not only)
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2017 (January)	2015 (collected 2016)	1 year

Source
www.zew.de

2. Examples of SME statistics in EU countries

Mittelstandsbarometer (SME Barometer)

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Germany	ifo Institut für Wirtschaftsforschung/ German Development Bank	Cross-sectional opinion polls
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
March 2017	February 2017	1 month

Source

www.kfw.de/PDF/Download-Center/Konzernthemen/Research/PDF-Dokumente-KfW-ifo-Mittelstandsbarometer/2017/KfW-ifo-Mittelstandsbarometer_2017-03.pdf

2. Examples of SME statistics in EU countries

Mittelstandspanel (SME Panel)

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Germany	German Development Bank	Panel data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (October)	2015	9 month

Source

www.kfw.de/KfW-Konzern/KfW-Research/KfW-Mittelstandspanel.htm

2. Examples of SME statistics in EU countries

National statistics of economic activity in Poland

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Poland	Central Statistical Office of Poland	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (end of Dec)	2015	1 year

Source

<http://stat.gov.pl/en/topics/economic-activities-finances/activity-of-enterprises-activity-of-companies/activity-of-non-financial-enterprises-in-2015,1,9.html>

2. Examples of SME statistics in EU countries

National statistics of economic activity of SME in Moldova

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Moldova	National Bureau of Statistics of the Republic of Moldova	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2016 (June)	2015	6 months

Source

www.statistica.md/newsview.php?l=ro&idc=168&id=5258

2. Examples of SME statistics in EU countries

National statistics of economic activity of SME in Georgia

<i>Country/Region</i>	<i>Institution</i>	<i>Short description</i>
Georgia	National Statistics Office of Georgia	Cross-sectional data
<i>Latest publication</i>	<i>Based on data as of</i>	<i>Time lag between publication and collected data</i>
2017 (June)	2015	6 months

Source

http://geostat.ge/index.php?action=page&p_id=212&lang=eng

1. Summary

- A time lag between data collection and data publication of one year and more is according to international practice.
- SME development measurement in Germany and in the EU does not rely solely on the national statistics. Additional measurement instruments are used such as panels, sample surveys and opinion polls.
- Economic policy makers in Germany use specific measurement instruments for specific policy impact assessments, e.g. for measuring the impact of SME policy on innovation activities, the ZEW innovation panel is used, which produces faster results than the federal statistics.

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